



## Printed Electronics Insights: Smart Packaging & IoT

October 11-12, 2017, Cambridge, Great Britain

### Programme

#### WEDNESDAY, OCT. 11, 2017

**16:30** *New delegates: Registration at Maxwell Centre*  
*OE-A Working Group delegates: Walk from Robinson College to Maxwell Centre*

**17:00** **Tours to Maxwell Centre, University of Cambridge and CDT Company Exhibition**

**19:00** **Networking Reception & Dinner at Robinson College**

#### Dinner Speech

**Organic Electronics – what are the limits to performance?**  
*Dinner speaker: Prof. Sir Richard Friend, FRS, FREng*

#### THURSDAY, OCT. 12, 2017

**9:00** **Registration**

**9:30** **Welcome**  
*Dr. Jeremy Burroughes, CDT*

#### Keynote

**9:35** **The understanding Internet of Things**  
*Christopher Williams, IBM Watson*

#### Session: Smart Packaging in Mass Applications

**10:00** **Smart packaging for the mass market**  
*Scott White, PragmatIC*

**10:25** **Fueling the Internet of Everything Through Printed Electronics Technology and Scaled Roll-to-Roll Manufacturing**  
*Dr. Torbjörn Eriksson, Thinfilm*

**10:50** **Intelligent Packaging using printed electronics on paper**  
*Gael Depres, Arjowiggins*

**11:15** **Coffee Break**



### **Session: The next stage of Clinical Trials**

**11:35 Printed technology aiding in the multi-billion adherence problem**  
*Jesper Hassel, mevia*

**12:00 Smart Label for Environmental Sensing in Clinical Trials Distribution**  
*Dr. Simon Johnson, CPI*

**12:25 MyWare – a smart packaging concept for Pharmaceutical and Medical Applications**  
*Wolfgang Mildner, MSWtech*

**12:50 Lunch**

**14:00 Round table: Smart Packaging: changing perspectives, interlinking ideas**  
*Luigi G. Occhipinti, University of Cambridge*

### **Session: New technologies Smart Packaging**

**14:30 Towards a Flexible Power Module for the IoT**  
*Dr. Simon King, CDT*

**14:55 Flexible oxide electronics: current status and applications**  
*Pedro Barquinha, CENIMAT*

**15:20 Active and intelligent packaging - building blocks towards scale up**  
*Jukka Hast, VTT*

**15:45 Closing remarks**  
*Dr. Jeremy Burroughes, CDT*

**16:00 END**